



भारतीय जीव जन्तु कल्याण बोर्ड

ANIMAL WELFARE BOARD OF INDIA

मत्स्यपालन, पशुपालन और डेयरी मंत्रालय, भारत सरकार
(पशुपालन और डेयरी विभाग)

Ministry of Fisheries, Animal Husbandry and Dairying, Government of India
(Department of Animal Husbandry and Dairying)

No.8-12/2019-20/HE/AWFNC 2021

Date: 30th December, 2020

To

1. The Chief Secretary of all the States / UTs
2. The Principal Secretary, Animal Husbandry
Department of all States/UTs
3. The Member Secretary, State Animal Welfare Board of
all the States / UTs
4. The Director, Animal Husbandry Department of all States /UTs
5. All Recognised Animal Welfare Organisations
6. All Hony. State / District Animal Welfare Officers

Sir/Madam,

**Sub: Celebration of Jiv Jantu Kalyan Diwas and Animal Welfare Fortnight
2021 - Reg.**

The Animal Welfare Fortnight, 2021 will be celebrated throughout the country from 14th January, 2021 to 30th January, 2021 in a grand manner. In this regard, I am directed to inform that the Animal Welfare Fortnight 2021 shall be celebrated so that the animal welfare issues are highlighted and addressed in a way that more and more people are motivated to join the Animal Welfare Movement. The following activities are suggested to the AWOs / concerned people for implementation during the Animal Welfare Fortnight:

- a. To start training for Goshala personnel to utilise full potential of cow dung and urine for production of bio-gas, vermicompost, bio-pesticides, organic soaps, agarbattis and panchgavya medicines towards self sustenance and generate employment.
- b. To arrange Animal Birth Control (ABC)/Anti Rabies (AR) programme in your town to check stray dog population and to interact with the local bodies for support and co-ordination to make ABC/ARV project a grand success.
- c. To rescue sick animals in concerned locality and provide necessary treatment. To announce a campaign called *adopt a homeless pet* and set an example by taking a pet (stray dog/cat) from the streets to home to achieve the goal of not having homeless animals.
- d. To start an animal shelter or goshala with a Veterinary Doctor to treat the animals, to feed and look after them and try to provide homes to homeless animals.
- e. To make pamphlets, on animal laws: translate it into the regional language and give it to the Police and law enforcing authorities and to as many people so that awareness about Animal Welfare laws is spread. To organise a Police Training Camp on the occasion by getting a police officer and a lawyer to address all the SHOs of the city on the animal protection laws.

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- f. To *give grain and water to the birds*. Distribute earthen bowls in various neighborhoods so that people are encouraged to provide food and water to the birds.
- g. To teach people basic veterinary first aid: *Conduct a first aid class* and show children what to do when they come across an animal in trouble.
- h. To plant large numbers of bird friendly trees like jamun, neem, shahtoot, bargat, peepal, semal so that birds have some place to eat and nest in.
- i. To *start an anti-plastic bag* campaign and ask people not to throw away edible leftovers tied up in plastic bags as many animals, including cows, eat the plastic bags and die. To see if any private company can sponsor small cloth bags which can be distributed free in markets.
- j. Organise medical treatment camp where a majority of the stray animals available. To offer food and medicine for the stray animals on regular basis to full fill the fundamental duty of the citizen.
- k. It is important to ensure that schools be advised to avoid dissection of animals. There are alternatives to dissection. Computer programmes of frog, rat, earthworm, cockroach and pigeon that detail the cardio-pulmonary, digestive, urogenital, nervous, and structural systems.
- l. Milkmen misuse "Oxytocin" injections for drawing milk from cattle. It is illegal under the Food and Drug Adulteration Prevention Act. *Launch an anti-oxytocin drive* to bring to the notice of concerned authorities about any violation of the Rules.
- m. To organize First-Aid camps to sick and injured animals on the roadside and various other places.
- n. To arrange visit to slaughter houses in your area and educate the butchers on humane slaughter and create awareness of Slaughter House Rules to the personnel.
- o. Prevent inclusion of children in the slaughter house jobs at very tender age.

In continuation to the above, it is also informed that the Animal Welfare Board of India has decided to celebrate Vasant Panchami as "**Jiva-Jantu Kalyan Divas**" every year. The Vasant Panchami will be celebrated on 16th February, 2021.

We do hope that the Jiv Jantu Kalyan Divas and Animal Welfare Fortnight Celebrations in January, 2021 will be celebrated in a grand manner to sensitize and create more awareness on Animal Welfare issues among general public, law enforcing authorities and all concerned to will take proactive steps to prevent unnecessary pain and suffering to animals.

We request you to please send your reports/photos/news items etc. for AWBI publications. Kindly acknowledge receipt of this letter.

This issues with the approval of Competent Authority.

Thanking you,

Yours sincerely,



(Dr. S.K. Dutta)
Secretary

- Copy to: 1. The Members of the Board for information
2. The Members of the various committees of the Board for information.